

Suppose a company makes a profit of $P(x) = \frac{1000}{x} - \frac{5000}{x^2} + 100$ makes and sells $x > 0$ items. How many items should it make to maximize profit?

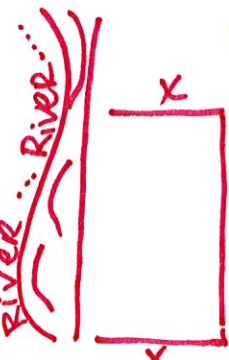
Maximize Profit

$\frac{d}{dx} [P(x) = 1000x^{-1} - 5000x^{-2} + 100]$
 $0 = -1000x^{-2} + 10,000x^{-3}$

$-\frac{1000x}{x \cdot x^2} + \frac{10,000}{x^3} = 0$
 $-\frac{1000x + 10,000}{x^3} = 0$

$-1000x + 10,000 = 0$
 $1000x = 10,000$
 $x = 10$
 ↑ 10^{max} ↓
 $P'(9) = +$ $P'(11) = -$

A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fencing along the river. What are the dimensions of the field that has the largest area?



Maximize Area

$A = \text{length} \cdot \text{width}$
 $A = x \cdot y$
 $A = x(2400 - 2x)$

$P = 2400$
 $2400 = 2x + y$
 $2400 - 2x = y$

$\frac{d}{dx} [A = 2400x - 2x^2]$

$0 = 2400 - 4x$
 $4x = 2400$
 $x = 600$

↑ 600 ↓
 $A'(599) = +$
 $A'(601) = -$

dimensions
 $= x \cdot y \cdot x$
 $= 600 \cdot 1200 \cdot 600$

Find the point on the parabola $y^2 = 2x$ that is closest to the point (1,4).

Minimize Distance

$y = \sqrt{2x}$ Points: (1,4) & (x, $\sqrt{2x}$)

distance = $\sqrt{(x-1)^2 + (\sqrt{2x} - 4)^2}$
 distance = $\sqrt{x^2 - 2x + 1 + 2x - 8\sqrt{2x} + 16}$
 distance = $\sqrt{x^2 - 8(2x)^{1/2} + 17}$
 $\left[\text{distance} = (x^2 - 8(2x)^{1/2} + 17)^{1/2} \right] \frac{d}{dx}$

$0 = \frac{1}{2}(x^2 - 8(2x)^{1/2} + 17)^{-1/2} [2x - 4(2x)^{-1/2}(2)]$
 $0 = 2x - 8(2x)^{-1/2}$
 $\frac{2\sqrt{x^2 - 8(2x)^{1/2} + 17}}{\sqrt{2x}} = \frac{(2x)^{3/2} - 8}{\sqrt{2x}}$
 $(2x)^{3/2} - 8 = 0$
 $((2x)^{3/2})^{2/3} = (8)^{2/3}$
 $2x = 4$
 $x = 2$

A rectangular storage container with open top is to have a volume of 10 m^3 . The length of its base is twice the width. Material for the base costs \$10 per square meter. Material for the sides costs \$6 per square meter. Find the cost of materials for the cheapest such container.

Minimize Cost



Cost = Price (Area Base) + Price (4 side Area) + Price (2 sides Area)
 $\text{Cost} = 10(2x \cdot x) + 6 \cdot 2(2x \cdot y) + 6 \cdot 2(xy)$

$\text{Cost} = 20x^2 + 24xy + 12xy$
 $\text{Cost} = 20x^2 + 36xy$
 $\text{Cost} = 20x^2 + 36x \left(\frac{5}{x^2}\right)$

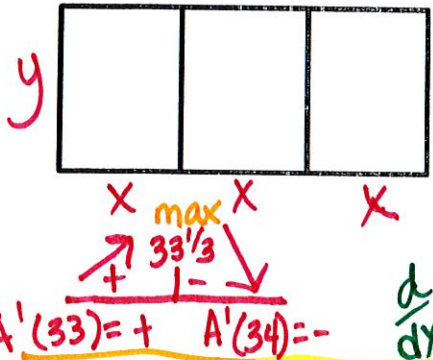
$0 = 40x - 180x^{-2}$
 $0 = \frac{40x^3 - 180}{x^2}$
 $0 = 40x^3 - 180$
 $40x^3 = 180$
 $x^3 = 4.5$
 $x = 1.651$

$10 = \frac{2x^2 y}{2x^2}$
 $y = \frac{5}{x^2}$

$\text{Cost} = 20x^2 + \frac{180}{x}$
 $\text{Cost} = 20(1.651)^2 + \frac{180}{1.651}$
 $\text{Cost} = \$163.54$

$\frac{d}{dx} [\text{Cost} = 20x^2 + 180x^{-1}]$
 $c'(1) = \text{min}$ $c'(2) = +$

A farmer has 400 feet of fencing to make three rectangular pens. What dimensions x and y will maximize the total area?



Area is Maximum

Area = length · width
 Area = $y(3x)$
 Area = $3xy$
 Area = $3x(100 - 1.5x)$

$P = 400$
 $400 = 6x + 4y$
 $400 - 6x = 4y$
 $y = 100 - 1.5x$
 $0 = 300 - 9x$
 $9x = 300$
 $x = 33\frac{1}{3}$

$y = 100 - 1.5(33\frac{1}{3})$
 $x = 33\frac{1}{3}$
 $y = 50$

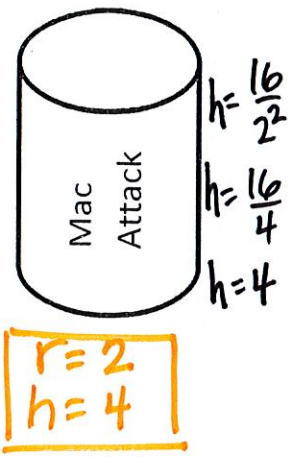
What dimensions minimize the surface area of a can with volume 16π cubic inches?

SA = Minimum

SA = $2(\text{Area}_{\text{top/bottom}}) + (\text{Area}_{\text{rectangle}})$
 $SA = 2(\pi r^2) + 2\pi r h$
 $SA = 2\pi r^2 + 2\pi r (\frac{16}{r^2})$
 $[SA = 2\pi r^2 + 32\pi r^{-1}] \frac{d}{dr}$

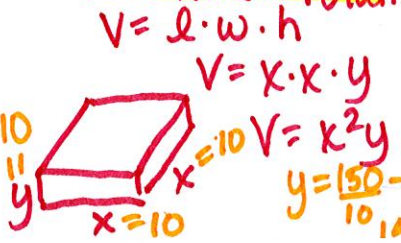
$V = 16\pi$
 $\frac{16\pi}{\pi r^2} = \frac{\pi r^2 h}{\pi r^2}$
 $h = \frac{16}{r^2}$
 $0 = 4\pi r - 32\pi r^{-2}$
 $0 = \frac{4\pi r^3 - 32\pi}{r^2}$

$0 = 4\pi r^3 - 32\pi$
 $\frac{4\pi r^3}{4\pi} = \frac{32\pi}{4\pi}$
 $r^3 = 8$
 $r = 2$
 $h = 4$
 $SA'(1) = -$ min $SA'(3) = +$



A painter has enough paint to cover 600 square feet of area. What is the largest square-bottom box that could be painted (including the top, bottom, & all sides)?

Maximum Volume

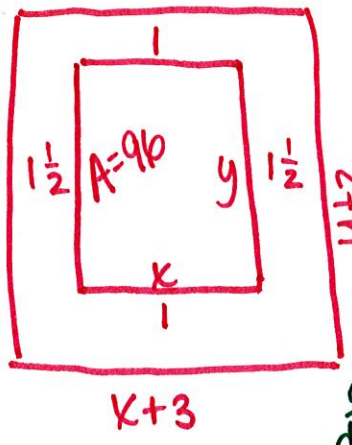


$A = 600$
 $A = 2(x \cdot x) + 4(x \cdot y)$
 $600 = 2x^2 + 4xy$
 $600 - 2x^2 = 4xy$
 $y = \frac{150}{x} - \frac{1}{2}x$

$V = x^2 y$
 $V = x^2 (\frac{150}{x} - \frac{1}{2}x^2)$
 $\frac{d}{dx} [V = 150x - \frac{1}{2}x^3]$
 $0 = 150 - \frac{3}{2}x^2$
 $\frac{3}{2}x^2 = 150$

$x^2 = 100$
 $x = 10$
 $y = 10$
 $10 \cdot 10 \cdot 10$

A printed page will have a total area of 96 square inches. The top and bottom margins will be 1 inch each, and the left and right margins will be $1\frac{1}{2}$ inches each. What overall dimensions for the page will maximize the area of the space inside the margins?



Area = Max

Area = $(x+3)(y+2)$
 Area = $xy + 2x + 3y + 6$
 Area = $x(\frac{96}{x}) + 2x + 3(\frac{96}{x}) + 6$
 Area = $96 + 2x + 288x^{-1} + 6$
 $\frac{d}{dx} [Area = 104 + 2x + 288x^{-1}]$

$x \cdot y = 96$
 $y = \frac{96}{x}$
 $y = \frac{96}{12} = 8$
 dimensions $(x+3) \cdot (y+2)$
 $15 \cdot 10$

$0 = 2 - 288x^{-2}$
 $\frac{288}{x^2} = 2$
 $2x^2 = 288$
 $x^2 = 144$
 $x = 12$

An artist can sell 20 copies of a painting at \$100 each, but for each additional copy she makes, the value of each painting will go down by a dollar. Thus, if 22 copies are made, each will sell for \$98. How many copies should she make to maximize her sales?

Max Sales

Sales = (# copies)(price/copy)

Sales = (20+x)(100-x)

Sales = 200 - 20x + 100x - x²

[Sales = 200 + 80x - x²]^d/_{dx}

0 = 80 - 2x

2x = 80

x = 40



S'(39) = +
S'(41) = -

Copies = 20 + x

= 20 + 40

= 60
Paintings

A garden has 200 pounds of watermelons growing in it. Every day, the total amount of watermelon increases by 5 pounds. At the same time, the price per pound of watermelon goes down by 1 cent. If the current price is 90 cents per pound, how much longer should the watermelons grow in order to fetch the highest price possible.

Max Price

Price = (# Pounds)(cost/Pound)

Price = (200 + 5x)(90 - 1x)

Price = 18,000 - 200x + 450x - 5x²

Price = 18,000 + 250x - 5x²

0 = 250 - 10x

10x = 250

x = 25



P'(24) = + P'(26) = -

x = 25
days

A rectangular pen will be built using 100 feet of fencing. What dimensions will maximize the area?

Max Area = xy

y = x(50-x)
[= 50x - x²]^d/_{dx}

0 = 50 - 2x

2x = 50

x = 25

P = 100

100 = 2x + 2y

100 - 2x = 2y

50 - x = y

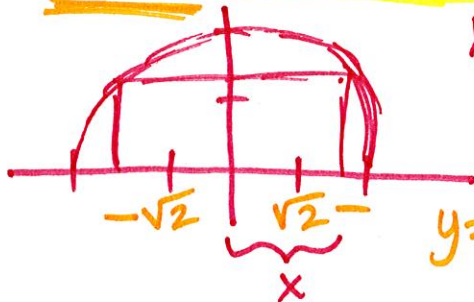


A'(24) = + A'(26) = -

x = 25

y = 50 - x
= 50 - 25 = 25

Find the area of the largest rectangle that can be inscribed in a semicircle of radius 2.



x² + y² = 4

y² = 4 - x²

y = sqrt(4 - x²)

y = sqrt(4 - (sqrt(2))²)
= sqrt(4 - 2)
= sqrt(2)

Area = length · width
= (2*sqrt(2)) · (sqrt(2))

= 2(2)

Area = 4

Area Max

Area = length · width

[Area = 2x(sqrt(4-x²))]^d/_{dx}

0 = 2x * d/dx [(4-x²)^{1/2}] + sqrt(4-x²) * d/dx [2x]

0 = 2x * 1/2(4-x²)^{-1/2}(-2x) + sqrt(4-x²)(2)

0 = -2x² / sqrt(4-x²) + 2sqrt(4-x²)sqrt(4-x²) / sqrt(4-x²) = -2x² + 2(4-x²) / sqrt(4-x²)

-2x² + 8 - 2x² = 0
-4x² + 8 = 0
4x² = 8
x² = 2

x = sqrt(2)
max

A'(1) = +
A'(2) = -

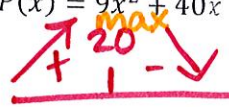
Suppose the profit of a company is when it makes $P(x) = 9x^2 + 40x - \frac{1}{3}x^3 + 1,000$ items a day. What level of production will maximize profits?

Maximize Profit

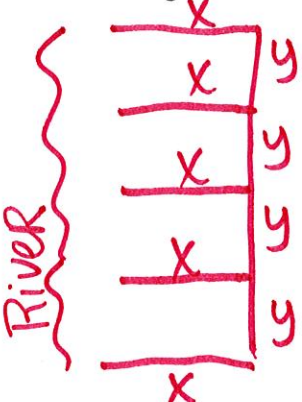
Profit = $[9x^2 + 40x - \frac{1}{3}x^3 + 1000] \frac{d}{dx}$ $P'(19)$ $P'(21)$

$0 = 18x + 40 - x^2$
 $x^2 - 18x - 40 = 0$
 $(x + 2)(x - 20)$
 $x = -2$ $x = 20$

$x = 20$ items



Four pens will be built along a river by using 100 feet of fencing. What dimensions will maximize the area? Assume no fencing is needed along the river.



Maximize Area

$A = \text{length} \cdot \text{width}$
 $A = x(4y)$
 $A = 4xy$

$P = 100$
 $100 = 5x + 4y$
 $100 - 5x = 4y$
 $25 - 1.25x = y$
 $y = 25 - 1.25(10)$
 $y = 12.5$

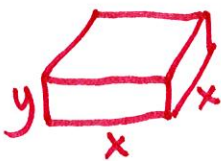
$A'(a) = +$ $A'(11) = -$

$x = 10$
 $y = 12.5$

$[A = 100x - 5x^2] \frac{d}{dx}$
 $0 = 100 - 10x$ $10x = 100$ $x = 10$

A box with a square bottom will be built to contain 40,000 cubic feet of grain. The sides of the box cost 10 cents per square foot to build, the roof costs 1 dollar per square foot to build, and the bottom will cost 7 dollars per square foot to build. What dimension will minimize the costs?

Minimize Cost



Cost = .04 (Area top)
 $\text{Cost} = .04(4x^2)$
 $\text{Cost} = .16x^2$
 $\text{Cost} = .16xy + 0z$
 $\text{Cost} = .16x \left(\frac{40,000}{x^2} \right) + 8x^2$

$V = 40,000$ $V = \text{length} \cdot \text{width} \cdot \text{height}$
 $\frac{40,000}{x^2} = \frac{x \cdot x \cdot y}{x^2}$

$y = \frac{40,000}{x^2}$
 $-6400 + 16x^3 = 0$
 $16x^3 = 6400$
 $x^3 = 400$
 $x = 7.368$
 $\text{Cost} = \frac{6400}{x^2} + 8x^2$
 $\text{Cost} = \frac{6400}{7.368^2} + 8(7.368)^2$
 $C = 1302.92$

Mistake!
 Redo!

When 30 orange trees are planted on an acre, each will produce 500 oranges a year. For every additional orange tree planted, each tree will produce 10 fewer oranges. How many trees should be planted to maximize the yield?

Maximize Yield

Oranges = (# trees)(Yield/tree)
 $\text{Oranges} = (30 + x)(500 - 10x)$
 $\text{Oranges} = 15000 - 300x + 500x - 10x^2$

$0 = 200 - 20x$
 $20x = 200$
 $x = 10$
 $0'(9) = +$ $0'(11) = -$

trees = $30 + x$
 $= 30 + 10$
 $= 40$ trees

$\frac{d}{dx} [\text{Oranges} = 15000 + 200x - 10x^2]$