

How To Solve

1. Assign symbols to all given quantities and quantities to be determined. When feasible, make a sketch.
2. Write a primary equation for the quantity that is to be maximized (or minimized).
3. Reduce the primary equation to one having a single variable. This may involve a secondary equation.
4. Take a derivative and set the derivative equal to zero. Solve for the variable.
5. Verify that what you have is a max. or min.

What makes a problem an optimization problem? What are the steps to solve?

x & y are 2 numbers

Example 1: Find two positive numbers that satisfy the give requirements. verified minimum
 The product is 240 and the sum is a minimum.

$P = 240$
 $x \cdot y = 240$
 $y = \frac{240}{x} = 240x^{-1}$

Primary
 $S = x + y$
 $S = x + 240x^{-1}$
 $S' = 1 - 240x^{-2}$

$0 = 1 - \frac{240}{x^2}$
 $\frac{240}{x^2} = 1$
 $x^2 = 240$
 $x = \sqrt{240}$

$y = \frac{240}{x} = \frac{240}{\sqrt{240}} = \sqrt{240}$

$S'(\sqrt{240}) = S'(\sqrt{240})$
 $y' = S' = 1 - 240 \div x^2$

Example 2: Find the dimensions of a rectangle with perimeter 400 m whose area is as large as possible.



$P = 400$
 $400 = 2l + 2w$
 $2l = 400 - 2w$
 $l = 200 - w$

Primary
 $A = l \cdot w$
 $A = (200 - w)w$
 $A = 200w - w^2$
 $A' = 200 - 2w$

$0 = 200 - 2w$
 $2w = 200$
 $w = 100$

$A'(99) \quad A'(101)$

$l = 200 - w$
 $l = 200 - 100$
 $l = 100$

Example 3: Which points on the graph of $y = x^2 - 9$ are closest to the point (0,3)?

distance formula you need 2 points

- 1 (0, 3)
- 2 (x, x^2 - 9)

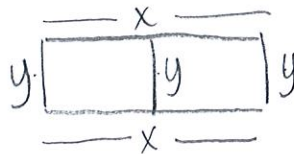
Primary
 $d = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$
 $d = \sqrt{(x - 0)^2 + (x^2 - 9 - 3)^2}$
 $d = \sqrt{x^2 + (x^2 - 12)^2}$
 $d = \sqrt{x^2 + x^4 - 24x^2 + 144}$
 $d = (x^4 - 23x^2 + 144)^{1/2}$
 $d' = \frac{1}{2}(x^4 - 23x^2 + 144)^{-1/2} (4x^3 - 46x)$
 $d' = \frac{4x^3 - 46x}{2\sqrt{x^4 - 23x^2 + 144}}$

For optimization problems you only need to find where the derivative = 0
 You do NOT need derivative = 0

$4x^3 - 46x = 0$
 $2x(2x^2 - 23) = 0$
 $2x = 0 \ \& \ 2x^2 - 23 = 0$
 $x = 0 \ \& \ x = \pm \sqrt{\frac{23}{2}} \approx \pm 3.4$

verify
 $d'(-4) \quad d'(-1) \quad d'(1) \quad d'(4)$
 $x = \pm \sqrt{\frac{23}{2}} \quad \left(\pm \sqrt{\frac{23}{2}}, \frac{5}{2}\right)$

$y = x^2 - 9$
 $y = \left(\pm \sqrt{\frac{23}{2}}\right)^2 - 9 = \frac{23}{2} - \frac{18}{2} = \frac{5}{2}$



Example 4: A farmer wants to fence an area of 1.5 million square feet in a rectangular field and then divide it in half with a fence parallel to one of the sides of the rectangle. How can he do this so as to minimize the cost of the fence?

$$A = 1,500,000$$

$$xy = 1,500,000$$

$$y = \frac{1,500,000}{x}$$

$$y = 1,500,000x^{-1}$$

Cost = perimeter of rect.

$$\text{Cost} = 2x + 3y$$

$$\text{Cost} = 2x + 3(1,500,000x^{-1})$$

$$\text{Cost} = 2x + 4,500,000x^{-1}$$

$$\text{Cost}' = 2 - 4,500,000x^{-2}$$

$$0 = 2 - \frac{4,500,000}{x^2}$$

$$\frac{4,500,000}{x^2} = \frac{2}{1}$$

$$2x^2 = 4,500,000$$

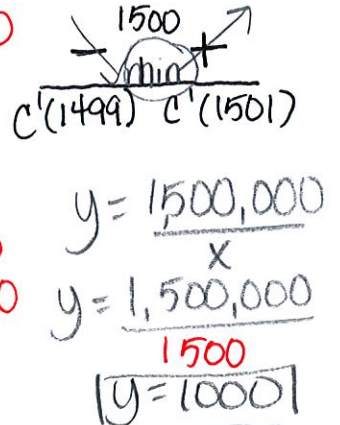
$$x^2 = 2,250,000$$

$$x = 1500$$

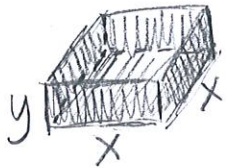
$$y = \frac{1,500,000}{x}$$

$$y = \frac{1,500,000}{1500}$$

$$y = 1000$$



Example 5: A Manufacturer wants to design an open box having a square base and a surface area of 108 square inches. What dimensions will produce a box with maximum volume?



$$SA = 108$$

$$x^2 + 4xy = 108$$

A_{bottom} + A_(4 sides)

$$\frac{4xy}{4x} = \frac{108 - x^2}{4x}$$

Primary

$$V = x^2y$$

$$V = x^2 \left(\frac{108}{4x} - \frac{x^2}{4x} \right)$$

$$V = \frac{108x^2}{4x} - \frac{x^4}{4x}$$

$$V = 27x - \frac{1}{4}x^3$$

$$V' = 27 - \frac{3}{4}x^2$$

$$0 = 27 - \frac{3}{4}x^2$$

$$\frac{3}{4}x^2 = 27$$

$$3x^2 = 108$$

$$x^2 = 36$$

$$x = 6$$

Verify

$$d = l \cdot w \cdot h$$

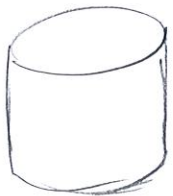
$$d = 6 \cdot 6 \cdot 3$$

$$y = \frac{108}{4x} - \frac{x^2}{4x}$$

$$y = \frac{108}{4(6)} - \frac{6}{4}$$

$$y = 3$$

Example 6: Find the minimum cost to construct a cylindrical container if the material for the top and bottom costs 4 cents per square inch and the material for the sides costs 3 cents per square inch. The container is to have a volume of 100 cubic inches.



$$V = 100$$

$$\frac{\pi R^2 h}{\pi R^2} = \frac{100}{\pi R^2}$$

$$h = \frac{100}{\pi R^2}$$

Primary

$$\text{Cost} = .04(\text{Area}_{\text{top \& bottom}}) + .03(\text{Area}_{\text{side}})$$

$$\text{Cost} = .04(2) \cdot \pi R^2 + .03(h \cdot 2\pi R)$$

$$\text{Cost} = .08\pi R^2 + .06\pi R h$$

$$\text{Cost} = .08\pi R^2 + .06\pi R \left(\frac{100}{\pi R^2} \right)$$

$$\text{Cost} = .08\pi R^2 + \frac{6}{R}$$

$$\text{Cost}' = .16\pi R - 6R^{-2}$$

$$0 = .16\pi R - \frac{6}{R^2}$$

$$\frac{6}{R^2} = .16\pi R$$

$$6 = .16\pi R^3$$

$$R^3 = \frac{6}{.16\pi}$$

$$R = \sqrt[3]{\frac{6}{.16\pi}}$$

$$R = 2.28539$$

Verify

$$\text{Cost} = .08\pi R^2 + \frac{6}{R}$$

$$\text{Cost}(2.28539) = \$3.94$$

